



KCade Grant Bulletin

Did you know?

- SARE Sustainable Community Innovation Grant: RFP to be released July 1
- SARE Producer Grant: RFP to be released August 2
- KY received \$574,630 in USDA Value-added Product Marketing Grants
- Kentucky Wool Society, LLC received a \$7,500 Rural Innovation Fund grant

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Service Provider Spotlight: MACED

The Mountain Association for Community Economic Development (MACED) was founded in 1976 by 10 community development organizations in Central Appalachia as a provider of technical assistance to community-based groups in the region. Even as MACED's vision and scope of work have broadened, the organization has kept the practical, feet-on-the-ground stance of these roots. MACED spans the distance between communities in the region and the larger world of community development strategy and policy.

In early May, MACED launched the Appalachian Kentucky Agricultural Diversification Lending Program. MACED has allocated loan funds and managerial assistance resources to help small farmers implement diversification projects across East Kentucky. Funds from MACED's Agricultural Diversification Lending Program may be used for the following:

1. Working capital for new or existing farm diversification projects.
2. Lines of credit for financing receivables for

existing food-related retail or wholesale businesses.

3. New equipment purchases for diversification or value-adding projects.
4. On-farm renewable energy projects.
5. Matching funds for the Agricultural Development Fund Grant programs.

Loans start as low as \$1,000 up to a maximum of \$300,000 per borrower at competitive interest rates for terms of up to 10 years.

MACED believes that building Kentucky's rural economies requires investment in small farm communities and that farming is a vital part of a healthy rural economy. MACED is committed to helping build a strong local economy of farmers, growers, processors, restaurateurs, retailers, distributors and brokers throughout Appalachian Kentucky with its Agricultural Diversification Lending Program. This program seeks to do the following.

- Develop new markets and strengthen existing markets for farm and

food producers in Appalachian Kentucky;

- Improve access to capital for those seeking operating funds for diversification or value-adding projects with low-interest loans;
- Provide low-interest direct loans to farmers to leverage existing program grant and loan dollars; and
- Provide financial management and planning assistance for on-farm diversification or value-adding projects.

For more information about MACED's programs, contact Jonathan Harrison at (859) 986-2373 or visit them at www.maced.org.



MACED serves 51 Appalachian

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Kentucky Receives USDA Grants

Value-added Agricultural Product Market Development

In December the USDA awarded \$28.7 million for 184 projects in 40 states to foster the development of new products and markets for agriculturally based products. Of those awards, Kentucky received \$574,630 for a total of 10 projects.

Authorized as part of the 2002 Farm Bill, the Value-added Agricultural Product Market Development Grants program provides opportunity to refine agricultural commodities and products to increase their value in the marketplace.

In support of President Bush's 2001 energy plan, 29 applications focusing on biomass and renewable energy were selected to receive \$4.3 million in grant funds. Three such projects came from Kentucky: Union County Bio-diesel, Agriculture Marketing Institute, and Hopkinsville Elevator Co., Inc.

The following received funds through this program:

Agriculture Marketing Institute

\$79,900 Feasibility study to determine feasibility of converting an existing Inc. chemical plant into an ethanol producing facility.*

Green River Cattle Co.

\$70,000 to fund operations to market quality Kentucky grown beef

"For more USDA news visit <http://www.usda.gov/newsroom.html>"

from producer to end-user as a value-added process to increase net profit for producer and increase net farm income.*

Kentucky Hopkinsville Elevator Co., Inc.

\$87,500 for a feasibility study and preliminary planning project focused on a soybean processing and bio-diesel production facility. Determine the potential to undertake a venture whereby it converts the raw grain products into end products of greater value.*

Kentucky Produce and Aquaculture Alliance

\$35,000 to research the market possibility for an identity preserved marketing system by creating value to farms through consolidating Cooperative volumes and developing a brand and logo for fresh Kentucky wholesale produce.*

Kentucky Shiitake Mushroom Growers Association

\$27,325 to investigate the business feasibility and economic value of developing a producer-owned business entity designed to manage and market organic Kentucky log grown shiitake mushrooms.*

Kentucky Specialty Grains

\$72,475 to study the feasibility for rural farmers to capture more of the value of their soybean production through proc-

essing their soybeans into food ingredients.*

Kentucky Wool Society, LLC

\$19,800 to market a wool craft supply that will access and support the mainstream craft markets. This will provide a market niche for the Kentucky wool producer that is not available.*

Purchase Area Aquaculture Cooperative, Inc.

\$139,700 to develop a source of origin and input tracking system to promote identity preserved marketing programs including "Kentucky Fresh", "deep skinned", and "natural food" products and other value-added marinated and breaded products.*

South- East Bison Association

\$17,675 to develop a business and marketing plan identifying how the independent members of the group can coordinate a system of source-verified production, transportation, processing, packaging and marketing of bison.

Union County Bio-diesel

\$25,255 for a feasibility Study and Business Plan on the conversion of raw soybeans into soy diesel and soy bean meal animal feed.

* Have received Agricultural Development Funds in the past.



Grants Available in Kentucky

Rural Innovation Fund: Level 1

The Innovation Group's Commercialization Investment Fund seeks to encourage growth and development through investments in new and emerging technology companies. Companies retain ownership of the technology developed before the start of the project, as well as any new technology developed during the project.

Rural Kentucky-based companies with less than 100 employees that have a unique and competitive product, technology, or process that can be protected in the commercial marketplace are eligible for up to \$25,000. These funds are to further the development of a business plan or prototype, intellectual property rights retention, or viability of the company.

The current application deadline is **July 7, 2004**. To request an application, e-mail acopple@kstc.com or visit their site at tig.kstc.com.

Other Funding Opportunities information available at agpolicy.ky.gov/kcade/grant.shtml

2004 Horticulture Advertising Grants

The Kentucky Department of Agriculture has cost-share funds available for horticulture businesses. The purpose of this program is to provide assistance to producers of Kentucky horticulture products for advertising and promotion of their products to consumers and wholesale buyers.



The grants will provide cost-share match up to \$2,000 for advertising expenses such as radio, television, billboard, and print. Applicants must provide at least a fifty percent (50%) cash match for all proposed advertising. Approved applicants will be reimbursed when receipts for actual expenses are submitted.

The third round deadline is **August 15, 2004** for advertising between September 1 and December 31, 2004.

2004 Market Development Grants

The Kentucky Department of Agriculture has cost-share funds available for horticulture businesses to conduct trips in order to develop new markets for their products.

The grants will provide cost-share match up to \$2,500 for travel related expenses, including private auto mileage, car rental fees and fuel, public transportation that includes airfare on commercial carriers, overnight lodging, and meals.

The third round deadline is **August 15, 2004** for activities between September 1 and December 31, 2004.

For more information on either KDA grant program, contact Kim Mullins at (502) 564-0290, ext. 267 or visit their web site at <http://www.kyagr.com/>.



Grant Writing Resources

No endorsement is intended or made of any hypertext link, product, service, or information either by its inclusion or exclusion from this page. While all attempts are made to insure the correctness and suitability of information under our control and to correct any errors brought to our attention, no representation or guarantee can be made as to the correctness or suitability of that information or any linked information presented, referenced, or implied.

Catalog of Federal Domestic Assistance: Developing & Writing Grant Proposals
<http://www.cfda.gov/public/cat-writing.htm>

EPA: Grant Writing Tutorial
<http://www.epa.gov/grtlakes/seahome/grants.html>

The Foundation Center: A Proposal Writing Short Course
<http://fdncenter.org/learn/shortcourse/prop1.html>

Deborah Kluge, IC: Proposal Pointers & Pitfalls
<http://www.proposalwriter.com/pointers.html>

GrantsDirect.com: Research
<http://www.grantsdirect.com/GDMain/research101.htm>

Grant Proposal.com: Advice from Funders
<http://www.grantproposal.com/funders.html>

Grant Help: Getting Grants
<http://granthelp.clarityconnect.com/school.htm>

American Association for the Advancement of Science: Ten Commandments of Private Foundation Grant Proposals
<http://nextwave.sciencemag.org/cgi/content/full/2000/03/09/6>



Grants.gov
<http://grants.gov>



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Cultivating Kentucky's
agricultural entrepreneurs

In an effort to leverage Agricultural Development Funds and inform producers and agricultural organizations of other funding mechanisms, the **KCADE Grant Bulletin** has been developed by the Kentucky Center for Agricultural Development and Entrepreneurship (KCDAE).

The **KCADE Grant Bulletin** is an electronic publication geared towards Kentucky's agricultural and natural resources, as well as rural community resources. The **KCADE Grant Bulletin** is available in portable document format (PDF). Internet access to a complete listing of grant opportunities is available at <http://agpolicy.ky.gov/kcade/grant.shtml>.

Subscription to the **KCADE Grant Bulletin** is strictly volunteer. Anyone wishing to be added or removed may do so at any time by contacting the list administrator at govkyagpolicy@ky.gov. In the future, those interested will be able to subscribe on-line.

Recent Grant Postings

KCDAE Other Funding Opps.

The following are posted at agpolicy.ky.gov/kcade

USDA Programs

Organic Agriculture Research

Deadline: 6/10/2004
Web: www.csrees.usda.gov

Conservation Practices & Water Quality

Deadline: 7/6/2004
Web: www.csrees.usda.gov

Air Quality

Deadline: 6/15/2004
Web: www.csrees.usda.gov

SARE Programs

Research & Education Planning

Deadline: 7/1/2004
Web:
[www.griffin.peachnet.edu/
sare/planpage.html](http://www.griffin.peachnet.edu/sare/planpage.html)

Upcoming Workshops around Kentucky

Small Business Development Center Programs

For more details and course description, visit SBDC's web site at www.ksbdc.org/Training.

Ashland

Women's Business Financing Workshop
Date: 6/15/2004
Location: Morehead Ashland Campus
Time: 10:00 AM to 12:00 PM
Cost: Free

Louisville

Developing Your Business Plan
Date: 6/29/2004
Location: Louisville SBDC
Time: 9:00 AM to 1:00 PM
Cost: \$30

Financing Your Business
Date: 6/29/2004
Location: Louisville SBDC
Time: 5:30 PM to 8:30 PM
Cost: Free

Lexington

Pre-business Orientation
Date: 6/29/2004
Location: Lexington SBDC
Time: 5:30 PM to 8:00 PM
Cost: \$20

Southeast

Basic Record Keeping
Date: 6/22/2004
Location: TBD
Time: 5:00 PM to 7:30 PM
Cost: \$15

Introduction to Internet & Email

Date: 7/12/2004
Location: TBD
Time: 4:30 PM to 7:00 PM
Cost: \$15

